

**PLACEMENT DRIVE NOTIFICATION**

<b>Company</b>	<b>Maison D' Auraine</b>
<b>About the Company</b>	<p>Maison D' Auraine is a conglomerate with a bouquet of the most revolutionary, innovative, premium and luxury brands in hair, beauty &amp; personal care under its umbrella.</p> <p>We commenced our journey in the year 2014, by buying out rights for the world's biggest keratin based Hair Care Brand, GKHair - the only brand to harness the hidden treasure of patented ingredient Juvexin, and used by 80 countries worldwide. With an outstanding growth trajectory and reach of over 500,000 satisfied customers at more than 7000 Salons, Maison D' Auraine has already cemented its place as one of the leaders in the Industry with its detailed logistics footprint, automated business practices, round the clock service support, innovative marketing strategies and in-depth research based products.</p> <p>Putting Training &amp; Education always at the forefront, Maison D' Auraine inaugurated Training Academies in Mumbai, followed by Gurgaon, Kolkata &amp; Chennai. We aim to nurture hair &amp; skin care business experts in the country and provide them world class education &amp; services in collaboration with global trendsetters and artists, to constantly evolve the art of hairdressing and beauty practices in India.</p> <p>Moving aggressively in our mission to be the leading beauty company globally, 2015 marked a very important milestone as we set up our own state of the art R&amp;D centre, in the picturesque country of Ireland to formulate futuristic well researched products combining science with nature.</p> <p>With an exponential growth in merely 7 years of inception and to cater to Global business needs, Maison D' Auraine is now introducing its own home grown revolutionary brands &amp; products to the world this year and have already set up global infrastructure to support that with setting up branches in countries of Ireland, Switzerland and Hong Kong.</p> <p>Website: <a href="https://maisonauraine.com/">https://maisonauraine.com/</a></p>
<b>Job Title</b>	Business Development Managers - Sales
<b>Job Description</b>	<p>We are looking for an ambitious and energetic professional for Business Development who possess a vision to grow with a luxury brand. The goal is to drive sustainable financial growth through boosting sales and forging strong relationships with clients.</p> <p><u>Work you will do-</u></p> <ul style="list-style-type: none"> <li>• Execute growth strategy focused both on financial gain and customer satisfaction</li> <li>• Identify new markets and customer needs</li> <li>• Conduct business meetings with prospective clients</li> <li>• Promote the organization's products/services addressing or predicting clients' objectives</li> <li>• Sign up contracts ensuring adherence to law-established rules and guidelines</li> <li>• Provide trustworthy feedback and after-sales support</li> <li>• Build long-term relationships with new and existing customers</li> <li>• Execute brand marketing strategies and activities</li> </ul>
<b>Job Location</b>	PAN India
<b>Eligible Degrees</b>	<b>MBA, BBA, B.Com, BSc.(Economics), BA English</b>
<b>Eligibility Criteria</b>	No marks criteria
<b>Desired Skills</b>	<ul style="list-style-type: none"> <li>• Proficiency in MS Office</li> <li>• Proficiency in English</li> <li>• Communication and negotiation skills</li> <li>• Ability to build rapport</li> </ul>
<b>Compensation (CTC)</b>	<b>Rs. 3.5 - 4 LPA</b>

<b>Additional Benefits (Full Employment)</b>	<ul style="list-style-type: none"><li>• Medical Insurance</li><li>• Travel Allowance</li><li>• Daily Allowance</li></ul>
<b>Selection Process</b>	Will inform later
<b>Date of Interview</b>	Will inform later
<b>Venue</b>	Online/Virtual